

Understanding Asian Cultures



Cultural differences

Culture is defined as “the customary beliefs, social forms, and material traits of a racial, religious, or social group”.



Customs

Customs are defined as “the whole body of usages, practices, or conventions that regulate social life”.



—

What do **you** see?



- ***FEAR***

- ***PAIN***

- ***WISDOM***

- ***BIRTH ANIMAL***



- ***BAD LUCK***
- ***TEENAGER***
- ***ABSOLUTELY
NOTHING***



- ***ANTIOXIDANT***
- ***CAKE/ICE
CREAM***
- ***BRAIN FOOD***



Actions speak louder than words

Body
Language

Visit



Exit



Body Language

- Posture
- Volume
- Space



VISIT

- Greeting
- Time
- Focus



EXIT

- Time
- Focus
- Last words



